

Oplagic Release Notes 5/1/2025

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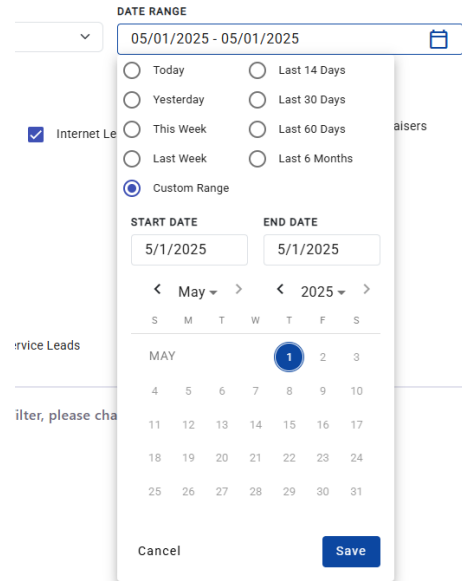
Vehicle Inventory Report

We've updated the vehicle inventory report with a visual refresh to better match the new look and feel of the website.

The screenshot displays the 'Vehicle Inventory' report interface. At the top, there are summary statistics for 'INTERNET', 'PHONE', 'WALK-IN', and 'MISC' with counts for Total, Neglected/Outbound/Shown, Sold/Delivered, and Misc Shown/Appet Set. Below this is a filter section with dropdowns for COMPANY, STOCK #, VIN, VEHICLE CONDITION, YEAR, MAKE, MODEL, TRIM, BODY STYLE, OPTION, EXTERIOR COLOR, and STATUS. There are also input fields for MILEAGE START, MILEAGE END, LIST PRICE MIN, and LIST PRICE MAX. A 'Sort By' section offers 'ASC' and 'DESC' options. The main area is a table with columns: STOCK #, MAKE, MODEL, TRIM, BODY STYLE, VIN, GM SEARCH, WINDOW STICKER, STATUS, LOCATION, STOCK DAYS, WHOLESALE COST, LIST PRICE, EMPLOYEE PRICE, SUPPLIER PRICE, EXT COLOR, NYL YEAR, and MILEAGE. The table shows several rows of vehicle data, including a Jeep Wrangler and a Ford Mustang.

Date Pickers

We've overhauled date pickers to have a more consistent look and feel across the site and include preset date ranges where appropriate.



Instant Lead Calls

Instant Lead Calls now appear as expected on the internet lead dashboard

Traffic Summary Report

Data in the Traffic Summary report now better matches the results of the original report in the old version of Oplogic.

Active Prospects Log

Vehicle status of new VS used now shows as expected and matches what is on the customer profile.

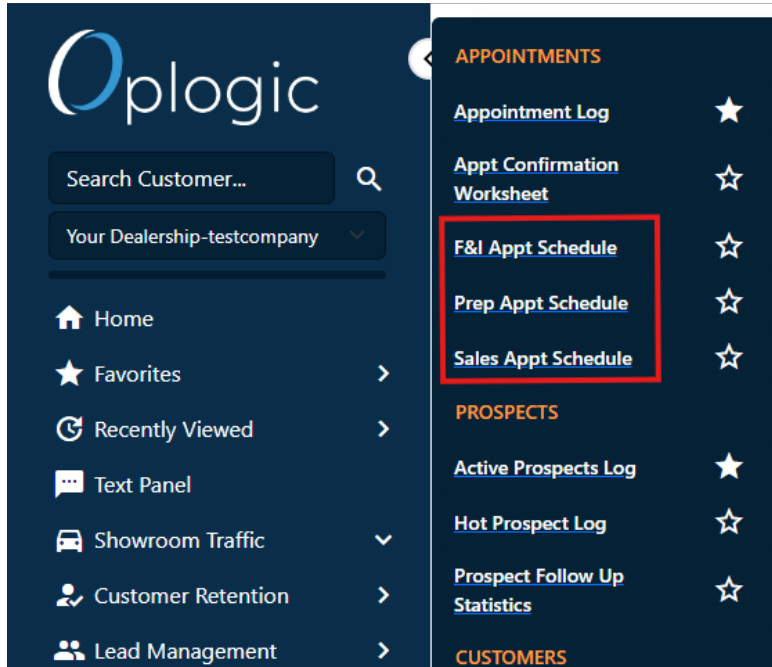
Removed the word 'Select' from the default dropdown options in the filters section to improve readability.

General

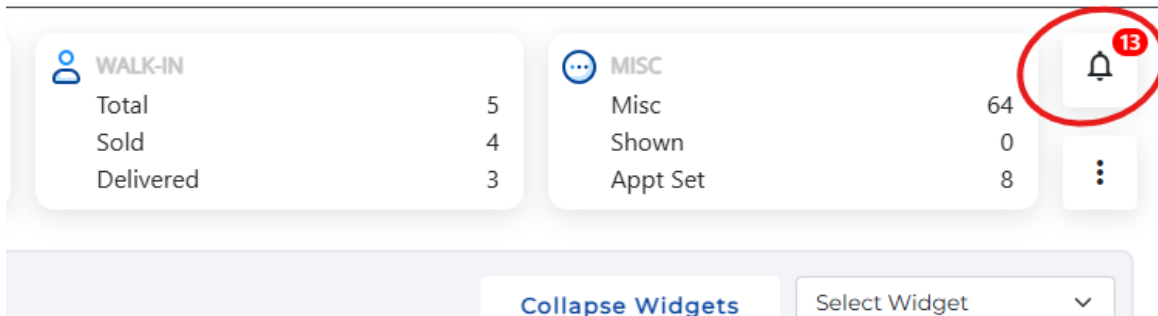
Customer profile links sent out in notifications now take you to the profile page in Oplogic as expected.

The browser should no longer be prompting to save username and password when viewing or editing customer profiles.

All schedule related pages now open in new browser tabs to better accommodate TV usage with rotating browser tabs.



The notification counter should now update in near real time as expected.



AI Insights

Added AI insights shortcut icon to the Daily Work Plans widget on the homepage, today's activity, and Active Prospects.

The screenshot shows the 'Daily Work Plans' interface. At the top, there are filters for 'DealerBuilt Chevrolet', 'Team', and 'Anderson, Matthew'. A 'Hot Prospects Only' checkbox and a 'Refresh' button are also present. Below the filters, a summary shows 'TOTAL: 53' and 'Appointments in 00 Day(s) - Appointment' with a pagination control for 'Viewing 1 - 10 of 14'. A sidebar on the left lists various prospect categories with counts. The main area displays a detailed view for 'DRUSILLA GLEASON - DEALERBUILT CHEVROLET', including tabs for 'General Info', 'Appt - Apr 25th', 'Schedule Appointment', 'Customer History', 'Pertinent Info', and 'Future Workplans'. The 'General Info' tab shows salesperson 'Becerra, Omar', BDC, Ad Source 'FAKER', and a 'Hot Prospect' checkbox. Contact information for Cell, Home, and Work phones is also listed.

Updated AI insights to have key points first and made the overview text more concise.

Homepage Widgets

BDC Activity widget now shows correct profiles when viewing the drilldown generated report.

Today's Activity widget now loads and refreshes as expected.

The screenshot shows the 'Today's Activity' widget for the date 05/01/2025. It features a filter bar with dropdowns for 'Your Dealership-wil', 'Team', 'Salespeople', 'Franchise', 'New and Use', 'All Showroom', 'BDC Manage', and 'Sales Manag'. A 'Refresh' button is located on the right. Below the filters is a table with the following columns: TIME, CUSTOMER, SALESPERSON, SECONDARY, BDC, F&I, MODEL OF INTEREST, SOLD, DELIVERED, # EMAILS, # PHONES, and WEB DESKING. Two activity records are visible:

TIME	CUSTOMER	SALESPERSON	SECONDARY	BDC	F&I	MODEL OF INTEREST	SOLD	DELIVERED	# EMAILS	# PHONES	WEB DESKING
03:15 PM	OATS BEBAS35E- 5E2B- 42FA- BFD2- 57EABC3DEC4F			DAN test		Used Acura - CL					Push
02:56 PM	MICHAEL BOLTON	TELETRACKER				New				1	Push

Customer Search

Desking icon now opens into a new browser window to make it consistent with other desking links.

The screenshot shows the DealerBuilt interface with a sidebar on the left containing navigation icons. At the top, there are two summary cards: 'INTERNET' with a total of 36 (218 neglected) and 'PHONE' with a total of 0. Below these is the 'Customer Search' section with a search bar containing 'quick quote'. Filters include 'DATE RANGE' (05/01/2025 - 05/01/2025) and 'New/Used' (All). The result 'QUICK QUOTE 05/01/2025 4:06:05 AM' is highlighted with a red circle. Below the result are tags: 'NOT SOLD', 'Lead Type: Prospect', 'USE 1992 ACURA INTEGRA', and 'Ad Source: QUICK QUOTE'. Contact information is listed below the tags.

Address:	Salesperson:	Stock #:
Cell:	N/A Automationtest Admin	Deal #:
Work:	N/A BDC:	N/A Order #:

Can now use the enter key to search when typing text in the search field.

The screenshot shows the DealerBuilt interface with a sidebar on the left. At the top, there are four summary cards: 'INTERNET' (36 total, 218 neglected), 'PHONE' (3 total, 2 outbound), 'WALK-IN' (31 total, 0 sold, 0 delivered), and 'MISC' (7 total, 0 shown, 52 appt set). Below these is the 'Customer Search' section with a search bar containing 'bolton'. Filters include 'DATE RANGE' (05/01/2025 - 05/01/2025) and 'New/Used' (All). The result 'MICHAEL BOLTON 05/01/2025 1:56:06 PM' is highlighted. Below the result are tags: 'NOT SOLD', 'Lead Type: Phone Prospect', 'NEW', and 'Ad Source: OPLAGIC MAIN NUMBER 248-655-0005'.

Customer Profile

Can now reassign profiles to different stores as expected.

INTERNET: Total 36, Neglected 218, Shown 0

PHONE: Total 3, Outbound 2, Shown 0

WALK-IN: Total 31, Sold 0, Delivered 0

MISC: Misc 7, Shown 0, Appt Set 52

61d8dad2-f0d3-4e43-9c1c-72d2f111e18d, Oats [AI Insights](#) (USED) Acura - CL

General | Links | Credit Report | Credit Apps | DMS

Select Widget

Send | Send | Edit | Print | Merge | Schedule Appt. | Worksheet | vAuto Appraisal | Desking

Deal Info

Entered: Wednesday April 30 2025, 6:15 PM Vehicle: USE 2008 Acura - CL
Ad Source: INTERNET Stock #:
VIN:
Mileage: 0

[Add Trade In](#) [Add Wish-List Vehicle](#)

Contact Info

Name: OATS 61D8DAD2-F0D3-4E43-9C1C-72D2F111E18D Cell Phone: (743) 356-8036
Home Phone:
Work Phone:
Address:
Mailing:
DOB:
DL #:
Email: STEVE.YOST@EXAMPLE.COM
Plate #:
Department:
Entry Time:

Prospect Info

Hot Prospect Duplicate

Salesperson:
Secondary Salesperson:
BDC: test, dan Sales Manager: Finance Manager: Finance Manager

Assign to Different Store

Store: Your Dealership-testcompany Salesperson:
[Reassign](#)

The jump to widget dropdown now properly shows all sections of the customer profile.

MISC: Misc 7, Shown 0, Appt Set 52

(USED) Acura - CL

Select Widget

- Select Widget
- Customer History
- Sales Steps
- Future Workplans
- Vehicle Of Interest
- Schedule An Appointment
- File Uploads/Credit Application
- GM Search
- Privacy Settings
- Authentication
- Worksheet and Forms
- Finance Manager

Profile Merging

Added secondary salesperson as a field that can be set when merging profiles



INTERNET Total: 36 Neglected: 218 Shown: 0	PHONE Total: 3 Outbound: 2 Shown: 0	WALK-IN Total: 31 Sold: 0 Delivered: 0	MISC Misc: 7 Shown: 0 Appt Set: 52
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< Search Results

Note
The primary record is the set of information you want to add to or overwrite (generally, this will be the scanned or manually entered customer information, or the one with that financial data). Choose one value for each field to be saved. Merging customers cannot be reverted, so take care when selecting each value. Followup comments, email history, and credit reports will be linked to the primary record. Other customer information not mentioned above or below will not be copied nor erased.

[Collapse All](#)

Customer Information

Entered:	MAY 1ST, 2025 02:56 PM	OCT 22ND, 2024 11:08 AM
Sales Status:	Prospect	Prospect
Type:	Phone	Phone
Primary Record:	Primary? <input type="radio"/>	Primary? <input type="radio"/>
Mark Non-Primary Duplicate:	<input checked="" type="checkbox"/>	

Personal Information

	Select All <input type="radio"/>	Select All <input type="radio"/>
Salesperson:	Micah Brikholz MICAH BRIKI	TELETRACKER
Salesperson 2:	Ron Burgundy RON BURGU	